



ADVERTISING
PACKAGE

2016/17



ADVERTISING PACKAGE

BACKGROUND

The Chilliwack Curling Club has been in operation in its present location since 1954. Our facility is the Premier Curling facility in the Eastern Fraser Valley, and also has one of the best banquet facilities in the city.

We have 12 Regular Curling leagues, a Masters League, The Cascade Roofing Men's Competitive League, a very successful Junior Program, having produced teams that have represented our Club, and City, at both the Provincial and National levels, winning the Nationals in 2004, and sponsorship of a High School programme that has Girls and Boys teams that have regularly won their School Division, to compete annually in the Provincial High School Championships. Our building hosts numerous local and Club Bonspeils throughout the year, along with many different Fraser Valley, Provincial, National, and International Competitions. During the 2010 Season, we successfully hosted the Curl BC 2010 Provincial Mixed Championship, the 2010 Provincial High School Championship, the ICBC Bonspeil, the PCMCA Playdowns, and the BC Provincial Club Challenge Playoff. In 2006 we hosted the Continental Cup, which brought the 12 best teams in the World to Chilliwack, giving our City and Club wonderful exposure through television and Media coverage, to the World.

In 2008 and 2009, our Club saw a re-energization process begin, through the development of a multi-sided, Long Term Strategic Plan. Since that plan has begun unfolding, our Club has seen a general increase in membership and utilization of the facility. A Teaching Clinic for new Members as well as Strategy Clinics, and our President's Newsletter, to improve communication, has seen our membership climb to over 600. Throughout the Curling season, we have over 1000 people EACH WEEK, in our Club participating, and countless others in the seats and in the Lounge, watching curling and attending functions.

We are continuing this development process, and are striving to introduce new people to our Game, and enhance the fun for our existing members. With the success we enjoyed from last Season, we definitely are well on our way.

Thank you for your consideration

Bruce Renwick
General Manager

Advertising Options

BONSPEIL PACKAGES

The Chilliwack Curling Club will have available, 4 different Bonspeils this season, that will allow for Premier Title Sponsorship. Title Sponsorship for any of these Bonspeils will include a full season ice side wall advertisement, feature advertisement on the draw board during the event, feature advertisement at the Club entrance during the event, and full exposure through our Media Partners, The Progress, The Hawk, and Shaw Cable, for the event.

NOVICE SPIEL	NOVEMBER 2017
LADIES CHILLI SPEIL	JANUARY 2018
MEN'S BONSPEIL	FEBRUARY 2018
SPRING MIXED BONSPEIL	MARCH 2018

"A" EVENT SPONSORSHIP INCLUDING ALL TAXES	\$500
"B" EVENT SPONSORSHIP INCLUDING ALL TAXES	\$300
"C" EVENT SPONSORSHIP INCLUDING ALL TAXES	\$200

SINGLE SPONSORSHIP OPPORTUNITIES

JUNIOR CURLING

Your Company will be the Major Sponsor of Junior Curling in Chilliwack, and will have your name and Logo on the Junior Curling Board on the ice side wall. All money from this sponsorship will go towards the Junior curling Programme.



FULL SEASON SPONSORSHIP INCLUDING ALL TAXES **\$500**

WALL ADVERTISING

Your company name and logo on either a 4' x8' or a 2' x4' wall sign, on the ice side wall of the club, for the FULL SEASON.

4'x8' \$330
2'x4' \$165

IN ICE ADVERTISING

For the FULL SEASON.

5'x10' MID-ICE \$400

SHEET	1 or 6	2 or 5	3 or 4
HACK	\$165	\$225	\$275
HOUSE	\$165	\$225	\$275
HOG LINE	\$125	\$165	\$200



SCOREBOARD

Our Club has 6 Sheets of ice, and 6 scoreboards. These scoreboards are possibly the most viewed locations on the ice, and the most prominent. Your Company name will be on the top of the scoreboard.

FULL SEASON _____ **\$330**

DRAW BOARD

All of the scheduled games held in the Club , are posted on this Board. Every Curler will look at the Board every time that they Curl. Your Company name will appear across the top of the Board.

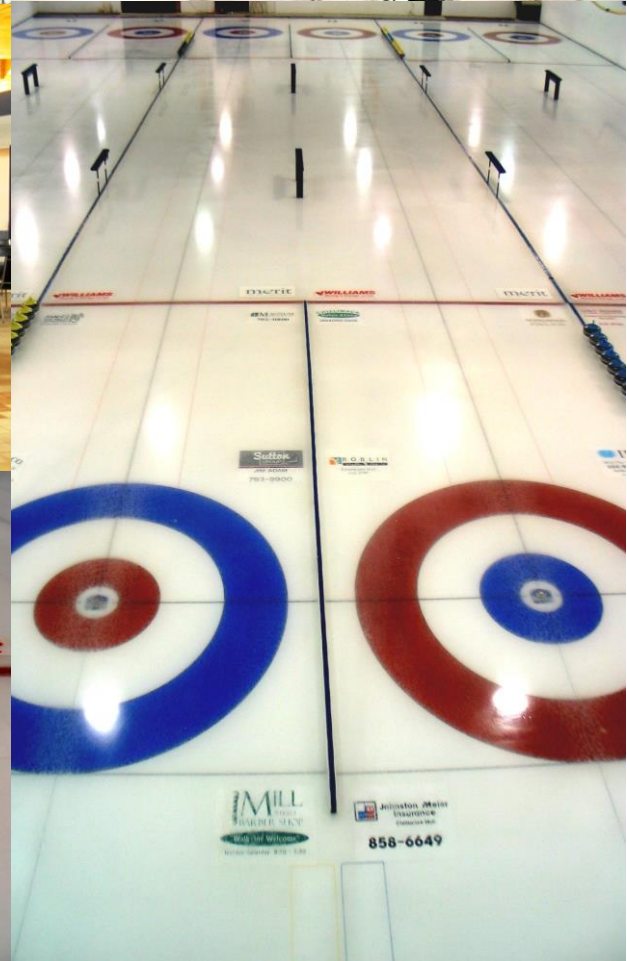
FULL SEASON _____ **\$330**

THE LOUNGE

The Upstairs Lounge will be named with your Company name....example, **THE MOLSON CANADIAN LOUNGE**. This title can be obtained for a term of your choice, not to be less than 2 years, based on **\$1000 per season**. Signage will be placed both in the lower level of the club, and at the entrance to the lounge.



CHILLIWACK CURLING CLUB



HUB INT'L INSURANCE
SIMPSON NOTARIES
D.W. KING
NEIL SULKERS - RE/MAX
SARDIS VQA STORE
BRAVO RESTAURANT
CHILLIWACK PROGRESS
PROSPERA CREDIT UNION
PRIME SIGNS
BNA CONTRACTING
RIVERSIDE EXCAVATING
CASCADE ROOFING
KENS TIRE AND WHEEL
SUZANNE'S
CHILLIWACK ROOFING
WAAL & COMPANY
MILL STREET BARBER SHOP
SUTTON GROUP
BAKER NEWBY
IRIS EYE GROUP
THE CHILLIWACK TIMES
THE WEED MAN
LORI'S CATERING
RAINBOW COUNTRY IRRIGATION
SAVE ON FOODS
PIONEER BUILD-ALL

CHILLIWACK FORD
GREAT CANADIAN OIL CHANGE
YALE SUSHI
SOUTHGATE VACUUM
MEYERS NORRIS PENNY
STEVE WAHRER - RAYMOND
JAMES FINANCIAL
89.5 THE DRIVE
SOPREMA
ALL THE DETAILS
WEDLER ENGINEERING
BELLA CLOTHING
CHILLIWACK 4H
JOLLY MILLER PUB
COTTONWOOD RV
MERTIN GM
KIWANIS CLUB OF CHILLIWACK
FORTINS AUTOMOTIVE
FRASER VALLEY MEATS
PLAN TECH INC
FINAL TOUCH CONTRACTING
ROYALWOOD GOLF CLUB
CHILLIWACK WATER STORE
MAGNUM DOOR
MAN'S WORLD
ROBLIN TRAVEL

*Our sincere thanks to all our
SPONSORS.....we couldn't do it
without you!!*